

Press Release

For immediate release



Tusker nominated by Lord Young and Sir Terry Leahy as one of Britain's brightest business talents

David Hosking, CEO at salary sacrifice market leader and contract hire specialist Tusker, has been invited to join the ACCELERATE 250, a new business community championed by Sir Terry Leahy and Lord Young and made up of the fastest growing companies in the UK.

Contract hire and leasing provider, Tusker, is the UK's market leader in the provision of salary sacrifice car schemes across both private and public sectors. Its schemes enable employers to offer the cost effective all-employee benefit of a brand new fully insured and maintained car for an agreed term, via a monthly salary sacrifice arrangement.

The ACCELERATE 250 will be meeting for the first time at ACCELERATE 2013, Britain's first flagship festival dedicated to high-potential businesses that is set to be held in Liverpool on June 27.

The festival aims to raise the profile of the UK's fastest growing businesses and their impact on the British economy, with the ACCELERATE 250 seen as key to mobilising wider support for entrepreneurs and start-ups.

Lord Young and Sir Terry Leahy have identified representatives from the UK's fastest growing small and medium sized businesses, the "vital six per cent" of companies that are creating more

than half of the nation's new jobs, calling on them to work together in identifying solutions to mutual obstacles.

The group will be working closely with one another to address the key issues and shared challenges that face all growing businesses, meeting for a series of interactive discussions and debates.

Members of the ACCELERATE 250 come from across the UK and represent industries from food and fashion, to pharmaceuticals and finance. The event has attracted a number of high-profile sponsors, including two of Britain's biggest banks – RBS and Coutts – who join Virgin, BT and education network Gazelle.

ACCELERATE 2013 will see more than 1,000 delegates descend on Liverpool for a business festival, with Wikipedia founder Jimmy Wales, lastminute.com co-founder Martha Lane Fox, former All Black captain Sean Fitzpatrick and Tech City UK CEO Joanna Shields among the confirmed speakers.

Sir Terry Leahy, former Tesco CEO, said: "It's our belief that Britain's prosperity in the 21st century global economy is going to be built on the success of high-potential, fast-growth businesses.

"That is why, this coming June, we will be assembling a new group of Britain's brightest and best businesses to put them at the heart of Britain's economic renaissance.

"It is our ambition that the 27 June will be just the start of the journey that sees the ACCELERATE 250 become the nucleus of Britain's future high-growth economic success."

David Hosking added: "Clearly we are delighted that Tusker has been identified as one of the UK's most high-potential small to medium sized businesses – we can't wait to join up with the other ACCELERATE 250 members in Liverpool for what promises to be the start of a fantastic partnership.

“The programme has been designed to help small to medium sized businesses grow successfully – it’s not every day you get the chance to receive business coaching from the likes of former All Black captain Sean Fitzpatrick and Martha Lane Fox.

“Having our hard work recognised by the likes of Sir Terry Leahy and Lord Young is a huge achievement and we’re excited by the prospect of joining up with the very best that Britain’s businesses have to offer.”

Max Steinberg, Chief Executive of Liverpool Vision, added: “ACCELERATE 2013 will be a fantastic opportunity to showcase that the business world works best when it works together, with the ACCELERATE 250 embodying this collaborative spirit and we look forward to welcoming them to Liverpool.

“Members will have the opportunity to share their thoughts on how to make the successful transition from start-up to high-growth business.”



Tusker CEO, David Hosking

Ends

Notes to editors:

Tickets to attend Accelerate 2013 cost £50, plus VAT and booking fee, and can be booked via the website:
www.accelerate2013.co.uk

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About Accelerate 2013

On 27 June 2013, the city of Liverpool will host Accelerate 2013, Britain's flagship festival dedicated to high-growth businesses.

Bringing together outstanding speakers from the world of business and beyond, Accelerate 2013 will provide delegates with the inspiration and concrete tools they need to take their business to the next level.

The event will gather 1,000 delegates for a conference like no other, which will act as a unique accelerator for growth, motivating the best of British business to strive even higher and equipping them with the inspiration and insight to do so.

For further information, please visit: www.accelerate2013.co.uk

About Tusker

Tusker is a customer services focused company which manages fleets of cars for organisations large and small and for employees who are pioneering an easier and more cost effective way to run a car via the salary sacrifice car scheme, SS4C.

As experts and leaders in the salary sacrifice vehicle leasing market, Tusker currently manages over 100 live successful schemes and takes time to work with companies to fully understand their requirements and implement a robust, compliant and tailored salary sacrifice car or company car scheme.

To see the new website please visit: www.tuskerdirect.com

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