

## Gender Analysis of Automotive Industry Association Member Management: By Officers, Executive Committees, Boards of Directors, & Key Committees



### National Independent Auto Dealer Association (NIADA)

#### Executive Committee

Men = 12  
Women = 0

#### Services Board

Men = 6  
Women = 1

#### Women Executives as Presenters at 2018 NIADA Convention (90 presenters, panelists, and keynote speakers)

Men = 82  
Women = 8 (Less than 10%;

No Conference Sessions on diversity, sexual harassment & discrimination,  
EOCC or career development and participation by Women

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### National Auto Finance (Association) [NAF]

#### NAF- 2018 Conference Agenda:

May 31 - Male Executive Presenters = 18    Female Executive Presenters = 6  
June 1 - Male Executive Presenters = 10    Female Executive Presenters = 0

Total Conference Presenters -- Male Executives = 28; Female Executives = 6

#### Composition of NAF Leadership:

NAF Executive Committee    M = 5    F = 1  
NAF Board                            M = 20    F = 5



## International Automotive Remarketing Alliance (IARA)

### Board of Directors - Officers

Men – 5

Women – 1

### Directors:

Men – 14

Women - 5

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## National Automobile Dealers Association (NADA)

### Executive Committee

Men – 15

Women – 2

### Board of Directors

Men = 61

Women = 4

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## American Car Rental Association (ACRA)

### Board of Directors

Men = 11

Women = 1



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**National Association of Fleet Administrators (NAFA)**

**Board of Directors**

**Men – 8**

**Women – 5**

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**American International Automobile Dealers Association [ AIADA]**

**Association Officers:**

**Men – 5**

**Women – 0**

**Board of Directors:**

**Men – 12**

**Women – 2**

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**National Vehicle Leasing Association [NVLA]**

**Board of Directors**

**Men – 12**

**Women – 0**



### American Automotive Leasing Association

**Officers**

**Men – 8**

**Women – 1**

**Board of Directors**

**Men – 9**

**Women - 1**

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### Truck Rental and Leasing Association



**Officers**

**Men – 6**

**Women – 0**

**Board of Directors**

**Men 9**

**Women – 0**

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### **Specialty Equipment Manufacturers Association [ SEMA]**

**Officers:**

**Men – 10**

**Women – 2**

**Executive Staff:**

**Men – 9**

**Women – 1**

## WOMEN IN VEHICLE REMARKETING MANAGEMENT HONOREES – 2018



By Auto Remarketing Magazine

[Breakdown of Male & Female Management of Honoree Companies]

| <u>Honorees by Titles (20)</u>           | <u>Department</u>    | <u>Management</u> |           |
|--|----------------------|-------------------|-----------|
|  |                      | <u>M</u>          | <u>F</u>  |
| Senior Vice President                    | Claims & Recovery    | 9                 | 0         |
| Promotions & Communication Manager       | (Finance)            | 9                 | 3         |
| VP, National Sales                       | (Auction)            | 5                 | 2         |
| Senior Manager (Asian Capital Finance)   | Remarketing          | 5                 | 0         |
| Industry Marketing (Credit Reporting Co) |                      | 15                | 3         |
| Remarketing Associate (Credit Union)     |                      | 3                 | 0         |
| VP, Remarketing Services                 | Administration)      | 3                 | 2         |
| Director                                 | Program Mgt.         | 6                 | 1         |
| Vice President                           | Integration          | 18                | 10        |
| Inventory Acquisition Manager            | Dealer               | 12                | 1         |
| General Manager (Auction)                |                      | 6                 | 4         |
| Senior Manager                           | Industry Solutions   | 8                 | 1         |
| Director, Operation Support              | Remarketing          | 1                 | 1         |
| AVP Client Experience                    | Remarketing Services | 2                 | 2         |
| Marketing Services Director              | Auction Chain        | 7                 | 1         |
| National Sales & Marketing Director      | Auction              | 22                | 0         |
| Director, Provider Products              | Salvage Chain        | 5                 | 0         |
| Senior VP, Enterprise Operations         | Auction Services     | 14                | 1         |
| *Training & Sales Promotion Manager      | Remarketing Services | 17                | 3         |
| **Vice President & General Manager       | Auction Services     | 4                 | 2         |
| <b>Totals by Male- Female Executives</b> |                      | <b>165</b>        | <b>37</b> |

\*Female President: \*\*Female VP

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**Notes and Analysis of the Honorees & Companies:**

*Total of 20 Honorees from 20 Automotive Industry Companies*  
*Total of 202 Senior Management Members from the 20 companies*  
*Only One company had more than 3 female management executives*  
*18% of the senior management in the 20 companies are female executives*  
*One company has 10 female executives in management team*  
*Only one company has a female as President*  
*Most of honored women executives are in HR, Marketing, & Finance*  
*Five of the Women executives have a title of Vice President*

**Analysis and Aggregation of Auto Industry Association Management Data:**

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**Note: Rollup of Gender Count for 11 Automotive Industry Associations:**

**Men = 246**

**Women 30**