



AR/VR-as-a-Service Now Ready to Become a Leading Platform for Auto Industry, Dealers, and Car Buyers to Shop & Select a Vehicle.

Here are some of the breakthroughs in AR/VR as a Vehicle Sales Tool:

The Challenges for AR/VR Technology in Automotive Marketing Now Overcome:

- Consumer Adoption
- Dealer Utilization
- No Headset Required

Why AR/VR in the Vehicle Sales Process:

- User able to view any make & model via their phone or a lightweight headset,
- Gain configuration options, change color & compare cars side by side,
- Time Researching Reduced: **17 million cars are sold per year** in the U.S
- Buyers spend an average 14 hours researching & shopping for a car
- Improving immersion & engagement for shoppers saves time & drive sales.

How are EVOX Images & RelayCars a Go-to Option for the automotive industry?

- Produces a scalable & high-quality capture & content creation process
- Creates the **best VR automotive library** on the market.
- RelayCars Team has cutting-edge VR hardware knowledge

Gina Callari commenting on a quicker, more complete shopping experience:

"I think what shoppers are going to start doing is taking the same online shopping habits and are going to transition those habits to automotive and their car-buying experience. "You look at the millennials today, and will notice that dealerships are having a hard time getting those consumers onto the dealer lot, so this is a way for car shoppers to actually experience the vehicles remotely before having to actually step foot on a dealer lot to make that purchase."

